



Sacred bodies, broken systems: Reimagining Black maternal and infant health

4th Annual Black Maternal and Infant Health Conference Budget Presentation

October 7th, 2026 · Albert H. Anderson Conference Center
Winston-Salem State University

**BLACK PEARLS
SOCIETY**



WHY THIS WORK MATTERS

A Measure of Community Health and Equity

“Black maternal and infant health is not simply a women’s health issue—it is a measure of the health, equity, and well-being of an entire community. Research consistently shows that Black women in the United States are **approximately three times more likely to die from pregnancy-related causes than White women**, and Black infants are **more than twice as likely to die before their first birthday**. Most of these deaths are considered **preventable**, making Black maternal and infant health one of the nation’s most urgent public health and social justice priorities.”

Sources: Centers for Disease Control and Prevention (CDC); National Center for Health Statistics (NCHS); and the U.S. Department of Health and Human Services, Office of Minority Health.

3×

higher pregnancy-related mortality for Black women than White women

2×

more than twice the infant mortality rate before the first birthday

Most

of these deaths are considered preventable

WHY WE'RE DIFFERENT

A Structural Approach

We begin where many conversations end. Black maternal and infant health disparities are not isolated failures of health care. They are the predictable result of an **ecosystem shaped over generations by inequitable policies, institutions, investments, and power**. Housing, wealth, education, employment, environment, and the cumulative stress of **structural racism** all converge to shape the health of Black mothers and babies. Improving outcomes requires more than better programs—it requires **changing the ecosystem itself**.

We ask not only what services Black mothers need, but what conditions undermine their health and what it will take to change them.

01

Conditions over care — rooted in inequitable policy and investment

02

An interlocking ecosystem — housing, wealth, education, environment

03

Transforming systems — solutions as broad as the problems

CONFERENCE OVERVIEW

Conference Overview

EVENT

4th Annual Black Maternal and Infant Health Conference

DATE

October 7th, 2026

VENUE

Albert H. Anderson Conference Center, Winston-Salem State University

ESTIMATED ATTENDANCE 250 participants

REGISTRATION FEE \$50 per attendee

PURPOSE

To advance awareness, education, and community engagement around Black maternal and infant health.



250

PARTICIPANTS

\$50

REGISTRATION

BUDGET ASSUMPTIONS

Budget Assumptions



250

Estimated Attendees

Projected participants



\$50

Registration Fee

Per person



\$42

Catering Cost

Per person



\$12.19

Legacy Gift Book

Per person



Offsetting expenses: Registration revenue will partially offset conference expenses such as catering and legacy gift books.

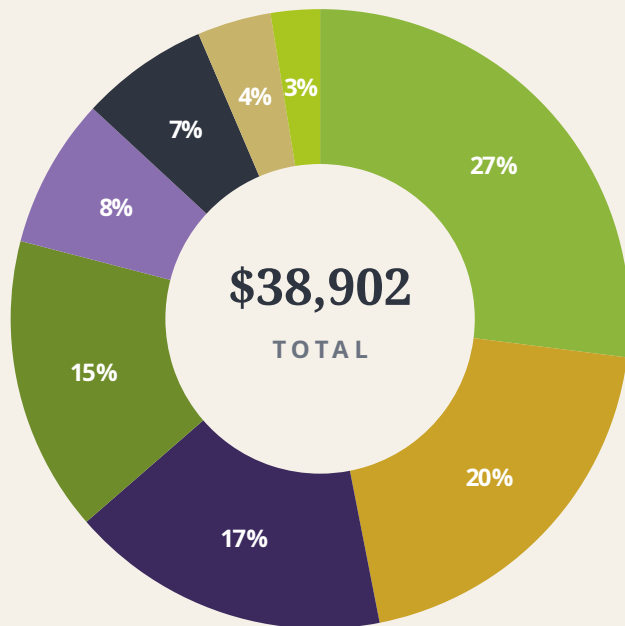
PROJECTED BUDGET

Projected Conference Expenses

Budget Item	Total
Conference Space Rental	\$2,604.40
Presenter Honoraria (6 @ \$500)	\$3,000.00
Panelist Honoraria (4 @ \$750)	\$3,000.00
Hospitality	\$1,500.00
Legacy Gift Books (250 @ \$12.19)	\$3,047.50
Catering (250 @ \$42)	\$10,500.00
Northwest AHEC Event Management Fee	\$7,750.00
Indigo Cultural Arts Community Ceremonial Fee	\$1,000.00
Michelle Browder – Keynote Fee & Travel	\$6,500.00
Total Projected Expenses	\$38,901.90

EXPENSE BREAKDOWN

Expense Distribution



Catering	\$10,500	27.0%
Event Management	\$7,750	19.9%
Keynote Speaker	\$6,500	16.7%
Speakers & Panelists	\$6,000	15.4%
Gift Books	\$3,048	7.8%
Venue	\$2,604	6.7%
Hospitality	\$1,500	3.9%
Cultural Programming	\$1,000	2.6%

Catering (27%) and **Event Management (20%)** represent the largest portions of the budget.

REVENUE PROJECTION

Projected Revenue

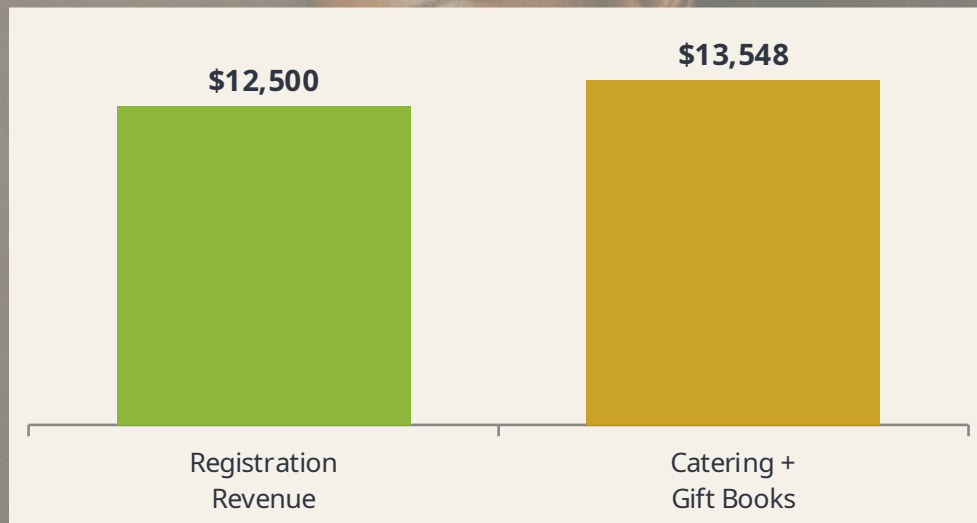
REGISTRATION REVENUE

\$12,500

250 attendees × \$50 per attendee

Registration revenue directly offsets participant-related costs.

Revenue vs. participant-related expenses



Registration revenue covers roughly 92% of catering and gift book costs.

FUNDING GAP ANALYSIS

Funding Needed

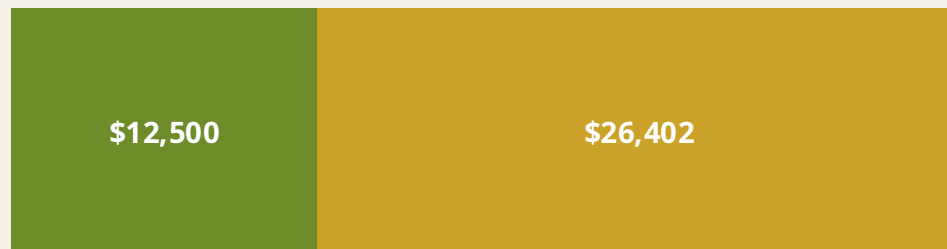
Total Expenses **\$38,901.90**

Less Registration Revenue **(\$12,500.00)**

TOTAL FUNDING NEEDED

\$26,401.90

How the conference budget is funded



■ Covered by Registration ■ Funding to Secure

FUNDING TO BE SECURED THROUGH



Sponsorships



Grants



**Community
Partnerships**



**Black Pearls
Society**

PARTNER WITH US

Sponsorship Opportunities

WHY SPONSOR

Brand Visibility — Your name and logo featured at the conference, on the website, and across social media.

Publicity — Your company acknowledged in media advertising.

Networking — Connect with leaders and influential individuals attending the event.

Social Impact — Align your business with a meaningful, mission-driven cause.

SPONSORSHIP LEVELS

PEARL \$5,000

Brand visibility + 20 complimentary tickets

DIAMOND \$2,500

Brand visibility + 10 complimentary tickets

GOLD \$1,500

Brand visibility + 5 complimentary tickets

SILVER \$1,000

Acknowledgement at the event + 2 complimentary tickets

Honor Her Legacy — Memorial Session Sponsorship (\$500 per session): Celebrate a beloved mother by sponsoring a conference breakout session—a lasting tribute that advances maternal health while honoring her memory.



CALL TO ACTION

Investing in Black Maternal and Infant Health

- The conference is an investment in education, advocacy, and community health.
- Funding support ensures a high-quality experience for participants and presenters.
- Partnerships and sponsorships are essential to advancing equitable maternal and infant health outcomes.

“Together, we can create lasting change and improve maternal and infant health outcomes in our communities.”

Black Pearls Society

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